

Working with AI

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Part of the presentation are taken from
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Biografi

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- 2012 - 2017 : S1 Ilmu Komputer **UGM**
- 2017 - 2019 : S2 Ilmu Komputer **UGM**
- 2019 - sekarang : AI Engineer di **Bukalapak**

Recommender System

- Sistem yang **merekomendasikan** item (barang, musik, video/film, dll) kepada user
- Bisa dikombinasikan dengan **Personalization**

The screenshot displays a mobile shopping interface with the following elements:

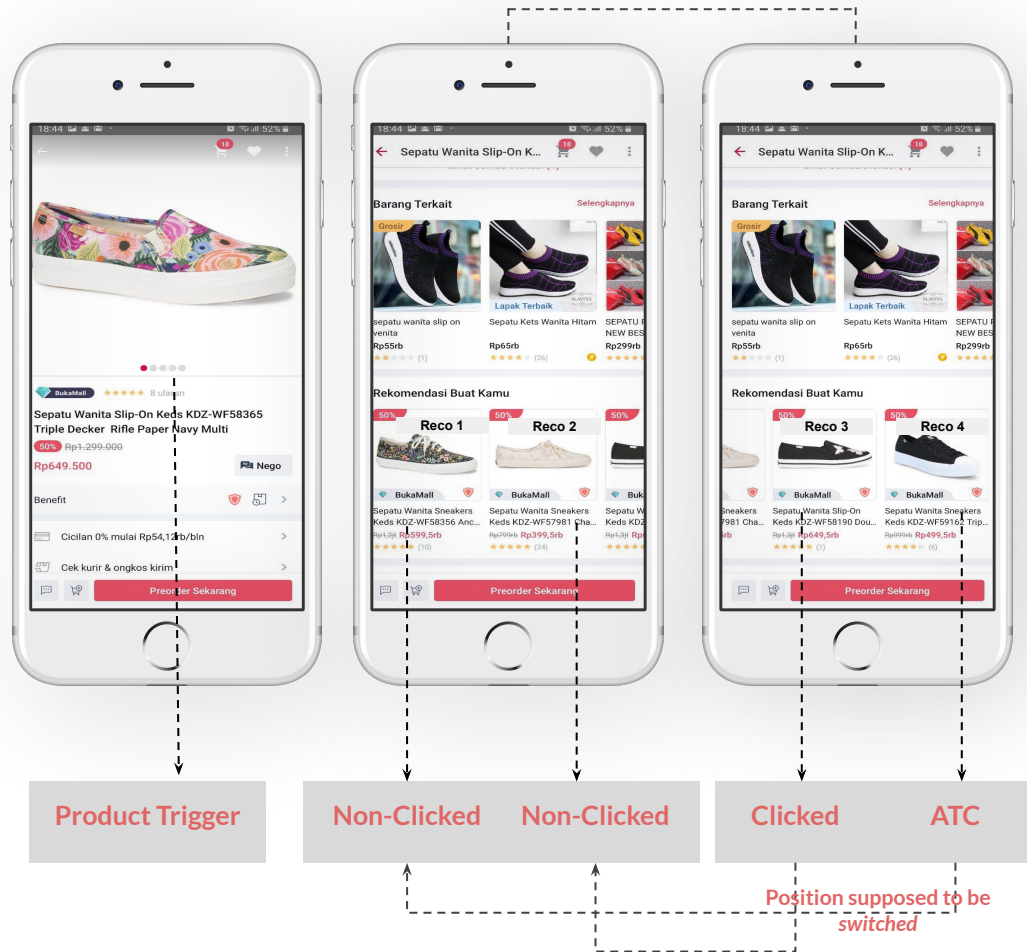
- Top Bar:** Navigation icons (back, cart, heart, menu) and the text "SanDisk MicroSD 64GB Ult...".
- Section Header:** "Barang Terkait" (Related Items) with a "Selengkapnya" (View All) link.
- Product Cards:**
 - Card 1:** SanDisk Ultra 64 GB microSDXC I. Price: Rp125,58rb. Rating: 5 stars (999+).
 - Card 2:** Memory Card Sandisk 64GB - Sandisk Ultra Mic... Price: Rp32rb. Rating: 5 stars (23). Labeled "Grosir" and "Super Seller".
 - Card 3:** SanDisk Extreme 32 GB microSD V30 U3 A1. Price: Rp134,55rb. Rating: 5 stars (453).
 - Card 4:** SanDisk Ultra 64 GB microSDXC A1. Price: Rp79rb. Rating: 5 stars (171). Labeled "Super Seller".
- Section Header:** "Rekomendasi Buat Kamu" (Recommendations for You).
- Bottom Bar:** Chat icon, cart icon, and a prominent pink "Beli Sekarang" (Buy Now) button.

Recommender System in Bukalapak

The screenshot shows a product page for a Brother Js 1410 portable sewing machine. The main product is priced at Rp 1.198.000. Below it, there are two recommendation sections:

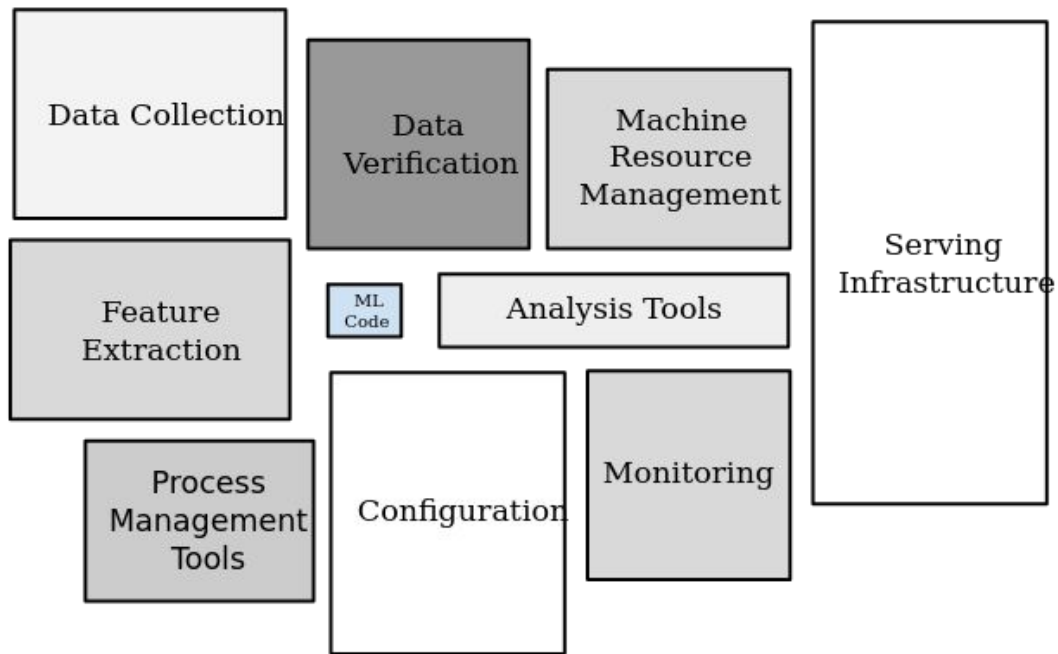
- Barang Sejenis (Similar Items):** A row of six similar sewing machine products. The first is the same model at Rp 1.198.000. The second is at Rp 1.390.000. The third is at Rp 1.298.000. The fourth is at Rp 1.380.000. The fifth is at Rp 1.235.000. The sixth is at Rp 1.350.000.
- Pembeli Yang Melihat Barang Ini, Juga Tertarik Dengan (Customers who viewed this item, were also interested in):** A row of seven different sewing machine models. The first is at Rp 650.000. The second is at Rp 1.530.000. The third is at Rp 1.500.000. The fourth is at Rp 1.750.000. The fifth is at Rp 1.200.000. The sixth is at Rp 1.150.000. The seventh is at Rp 1.150.000.

Below the second recommendation section, the text "Collaborative-Filtering Al" is written.

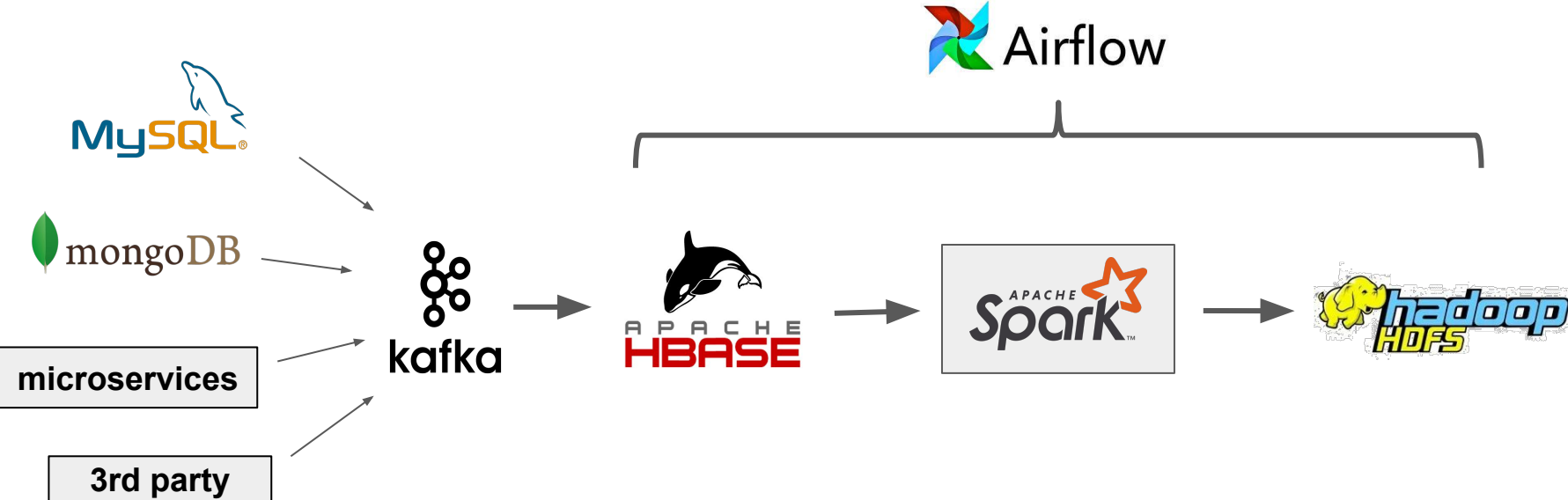


Brovman, et al. 2016. Optimizing Similar Item Recommendations in a Semi-structured Marketplace to Maximize Conversion. In Proceedings of the 10th ACM Conference on Recommender Systems (RecSys '16).

Production



ETL Pipeline



ETL Pipeline



Batch processing



Interactive



Backend

Database

Production-ready
recommendations

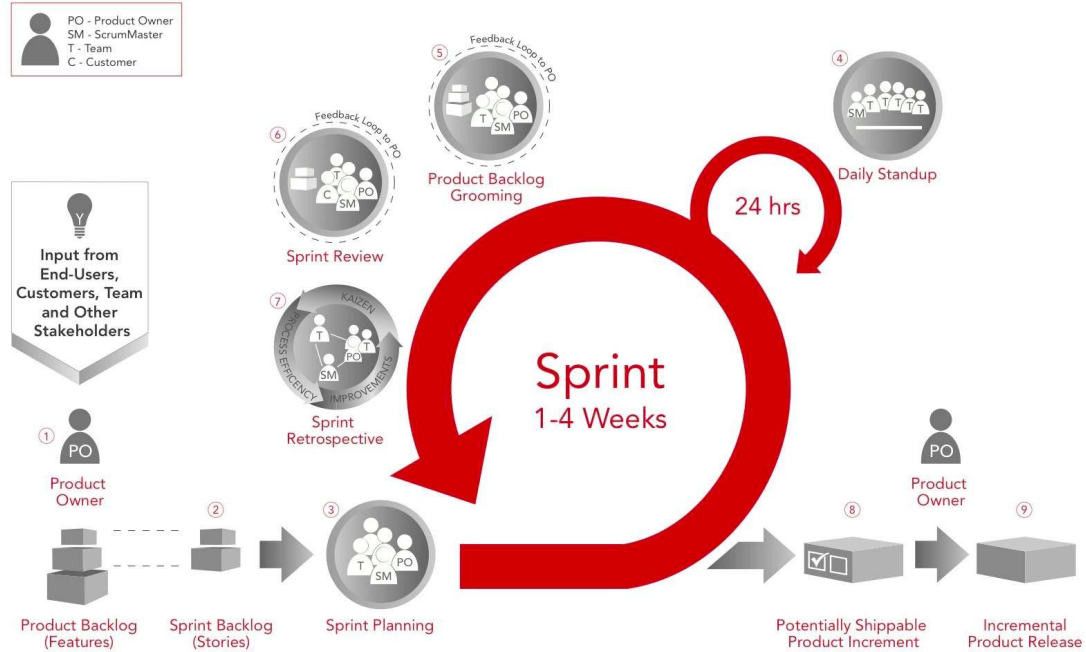


Serving

- Maintain API
- A/B test

Scrum

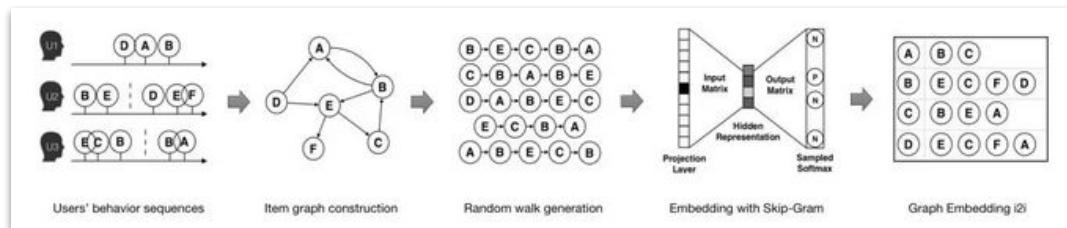
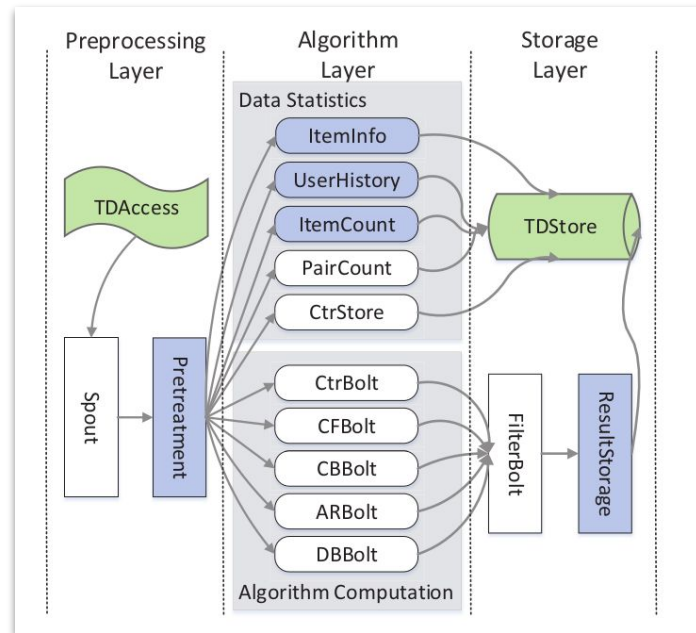
How Scrum Works



scruminc.

Monthly Paper Discussion

- Discussing about **reco-related** paper
- Possibility to **implement**



How to Apply

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Apply

- careers.bukalapak.com
- Referral

Test

- Coding
- Job-related

Interview

- HRD
- User or Manager

Tips

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- Sharpen **logical** thinking and **problem-solving**
- Testcases
- Learn several **algorithms**
- Try to implement
- **Portfolio**

Thank you!